

**SHOREVIEW CITY COUCNIL WORKSHOP MEETING
MINUTES
April 13, 2015**

ATTENDEES:

City Council: Mayor Martin; Councilmembers Quigley, Wickstrom, Johnson and Springhorn

Staff: Terry Schwerm, City Manager
Tom Simonson, Assistant City Manager/Community Development Director
Mark Maloney, Public Works Director
Fred Espe, Finance Director
Rebecca Olson, Assistant to the City Manager

Facilitator: Dave Unmacht

CALL TO ORDER

Mayor Martin called the meeting to order at 5:30 p.m.

ROLL CALL

All Council members were present.

REVIEW OF PROCESS AND 2013 GOALS

Dave Unmacht reviewed the process that would be used to facilitate the strategic planning session. He went through the major priorities that were established at the last goal-setting session in 2013.

- I. Financial Stability
- II. Community Facilities
- III. Economic Development
- IV. Community for all Ages

Unmacht then reviewed with Council the strategy of each priority and whether that strategy should remain as is or be updated.

- I. Financial Stability – *Continuously work to maintain and further improve the long term financial stability of the City.*
- II. Community Facilities – *Update and expand public facilities, parks, and trails to enhance the City’s quality of life and provide “community for all ages”.*

- III. Economic Development – *Improve the environment for business expansion, redevelopment and neighborhoods through outreach efforts and selected financial participation.*
- IV. Community for all Ages – *Continue to develop Shoreview as a “community for all ages” that provides housing choices, public amenities, services and resources for all residents regardless of their age.*

COUNCIL GOAL SETTING AND PRIORITIZATION

After a lengthy discussion, Council identified the following items as priorities:

- I. FINANCIAL STABILITY:
 - Community Investment Fund
 - Street Renewal Fund
 - Legislative Advocacy (Street Improvement Funding)
 - Accelerate MSA work
 - Maintain Reserve levels
 - Seek/Explore creative financing (grants)
 - Rating Agency Recommendations
- II. COMMUNITY FACILITIES
 - Need to re-word the strategy
 - Community Center
 - Park Renovations- reevaluate park facilities in new era
 - Shoreview Commons Master Plan
 - Future of Ice Arena
 - Innovative Programming – citizen uses, recreational facilities in new era
 - Metrics- assess usage of facilities
- III. ECONOMIC DEVELOPMENT
 - Need to re-word strategy – add “retention”
 - Rice Street bridge
 - Monitor Rice Creek Commons
 - Focus – Public transit, improve to business
 - New proposal – Shoreview corporate center
 - Add the EDA work plan – town center, Shoreview mall, etc.
- IV. COMMUNITY FOR ALL AGES
 - Expand “for all” – (sustainability)
 - Demographics

- Shoreview Hills – multi-family housing redevelopment, housing grants
- Sustainability culture- community values (core)
- Mission – citizen Academy, succession planning
- Explore healthy community – wellness
- Code enforcement

The Council also discussed the need for communication – to share these goals/priorities with staff, and future ideas.

Dave Unmacht indicated that he would work with City Manager Schwerm and staff to refine these priorities and put them into a more readable document.

The meeting adjourned at 9:25 pm.